

Privacy Policy

Updated: August 16, 2021

Introduction

Arctyx Creative Studios, LLC (“Arctyx Creative Studios”, “we”, “us” or “our”) provides this Privacy Policy to inform and disclose to you with full transparency our policies and procedures regarding how we collect, store, and use any information you may provide us (if any). This Privacy Policy applies to the information we receive from users of (1) our website located at <http://www.arctyxcreative.com> (the “Site”) including all services, features, and accessible or downloaded content from the Site, and (2) any other Arctyx Creative Studios application, game, software, services or products downloaded or otherwise accessed by users through third party websites or sources ((1) and (2) collectively, the “Services”).

For the purpose of data protection laws, Arctyx Creative Studios is the “controller” of any personal information collected and defined below.

Should you, at any time, have any concerns regarding your data please contact us at arctyx@arctyxcreative.com.

Acceptance of Terms

By using our Services, you accept these policies laid out on this Privacy Policy. You acknowledge and consent that we may collect, process, store, and share data explained in this document. If you do not consent to this data collection, we strongly recommend you (1) do not agree or consent when prompted about data collection in any of our Services, (2) revoke settings in our Services interface or your web browser, if available, or (3) simply do not use our Services.

Updates

With additions of new Services, updates to the features of our existing Services, and changes in the law, this document is likely to change over time. Arctyx Creative Studios maintains the right to change, modify, add, update, or remove portions of this Privacy Policy at any time. Please check this Privacy Policy periodically for those changes. Arctyx Creative Studios maintains the right to send notices regarding the updating of this Privacy Policy only upon (1) substantial and material changes, (2) updates require re-consent, (3) as required by third party services, and (4) as required by law. By continuing to use our Services you agree to these updates and your acceptance is implied.

Data We Collect and Why

Arctyx Creative Studios makes a best effort to collect a minimal amount of information, but some data collection is necessary to prevent fraud and ensure proper operation of our Services. Without some of this information, denial of consent to collect this information, or asking us to delete it, you may no longer be able to access parts, if not the entirety, of our Services.

1. Information You Provide

Arctyx Creative Studios may collect and store personally-identifiable information you provide to us. This information can include:

- Use of the Services;
- Any information you provide to us through requests for assistance, comments, questions, or any other communications;
- Any information provided to us regarding fraud, misuse, legal investigations, and threats to the rights of our property.

2. Information Collected Automatically

While we do not collect personally-identifiable information through some of our Services, such as mobile applications, we may collect non-identifiable information regarding your device and usage of the Services. This may include analytics, device information and identifiers. Our Services may also use your device's local storage options to read and write necessary files to the operations of the Services. Nothing in your device's local storage is collected outside of said storage by Arctyx Creative Studios unless explicitly provided to us by you. Any data stored on your device's local storage through our Services may be removed by you at any time. Arctyx Creative Studios reserves the right to choose saved file encryptions unless superseded by (1) deemed sensitive information, (2) customer request or (3) any applicable law.

3. Information Collected by Third Parties

Arctyx Creative Studios may, at times, work with third party vendors to provide services to users of our Services. We do share information with them as is required to carry out their function, including device identifiers and usage information, cookies and similar tools. We do not have access to, nor does this Privacy Policy govern, the information shared or placed on your device used to access our Services by such non-affiliated third parties. To learn more about these third-party apps and how they use your data, please contact our partners directly. While Arctyx Creative Studios may extend data privacy rights to all users, our partners may not be bound by the same requirements.

Our primary third-party partner for tailored advertising and analytics is Google Admob:

<https://support.google.com/admob/gethelp>

4. How Your Data is Used

- To provide and maintain our Services, including to monitor the usage of our Services.
- To contact you by email, SMS, or other equivalent forms of electronic communication, such as push notifications.
- To manage your requests.
- For other purposes such as data analysis, identifying usage trends, and to evaluate and improve our Services and your experience.

Data Subject Rights

We extend the following rights to *everyone*.

1. Right to Access

You have the right to see any information collected about you. Any information not visibly presented to you can be obtained by contacting us.

2. Right to Data Mobility

You have the right to move your data to another service, however this data may not be usable and is proprietary to our Services.

3. Right to Be Forgotten

You have the right to remove yourself and your data from our Services and our partners. Simply remove or adjust the settings of our Services or your browser. For more information regarding removing yourself, please contact us or our partners directly. You may also learn more by visiting [Network Advertising Initiative's Consumer Opt-Out link](#), the [Digital Advertising Alliance's Consumer Opt-Out link](#), [Your Online Choices](#), [Google Ads Settings page](#).

4. Right To Not Have Your Data Sold

Arctyx Creative Studios does not sell any data we collect; however, our third-party partners may maintain that right. Should you wish to limit its sale you can contact our partners directly or do not use our Services.

Retention of Data

Arctyx Creative Studios will retain your personal data collected for as long is necessary for the purposes set out in this Privacy Policy. We will retain and use your personal data to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our legal agreements and policies. We do not guarantee we will maintain indefinite records. Arctyx Creative Studios will make best efforts to store your data on the Services in a secure operating environment accessible only to our operating offices or any other places where the parties involved in processing are located. Arctyx Creative Studios maintains that it cannot guarantee the absolute security of that information during its transmission or storage on our systems.

Children

Not all of our Services are appropriate for all ages. Arctyx Creative Studios does not knowingly market to or collect, use or disclose, nor address anyone under the age of 13. If you are a parent or guardian and you become aware that your child has provided us with personal data, please contact us. If we become aware that we have collected personal data from anyone under the age of 13 without verification of parental consent, we will take steps to remove that information from our storage.

We do not knowingly process data of EU residents under the age of 16 without parental consent. If we become aware that we have collected data from an EU resident under the age of 16 without parental consent, we will take reasonable steps to delete it as soon as possible. We also comply with other age restrictions and requirements in accordance with applicable local laws.

Third Party Links

Our Services might contain links to other websites and online services. These links do not represent endorsements or representations of our affiliations with that third party, nor are we related in any way to their policies and practices. By traveling to these links, you acknowledge that this Privacy Policy does not extend further than the scope of what is controlled by our Services.

Contact

Should any concerns arise regarding this Privacy Policy or to exercise any of your data privacy rights please contact us at arctyx@arctyxcreative.com.

Arctyx Creative Studios is a Limited Liability Company based in the United States.